

**GMA**  
**MEMBER MATTERS**  
*BECAUSE OUR MEMBERS... MATTER!*

VOLUME 26, ISSUE 6  
JUNE 2025

# UPCOMING EVENTS



## JUNE

THU 5 GMA GRASSHOPPERS  
NIGHT OUT

TUE 10 CENTER CITY  
AM BRIEFING

TUE 17 TEACH ME  
TUESDAY

WED 18 RISERS LUNCH  
MEET UP

WED 25 MEET &  
EAT

## JULY

THU 10 DIGITAL MARKETING  
INSTITUTE

WED 16 RISERS LUNCH  
MEET UP

FRI 18 FREE DAY  
FRIDAY

TUE 22 MEMBER  
ORIENTATION

THU 24 NOONTIME  
NETWORK

Scan the QR code  
below for more  
details on upcoming  
events or to register!



### **EVENT REGISTRATION REQUIRED – [WWW.MYGMA.ORG](http://WWW.MYGMA.ORG)**

Unless otherwise noted, all events are included with your GMA membership dues at no additional charge for all employees. Advance registration is **REQUIRED** to ensure we have ample food, seating and other accommodations for all attendees. Please visit **[WWW.MYGMA.ORG](http://WWW.MYGMA.ORG)** to register online. Guests may attend two GMA events before joining. If you are concerned about inclement weather cancelling an event or meeting that GMA is hosting, please visit [mygma.org](http://mygma.org), check our Facebook or Twitter feeds, or call our office at **(336) 378-6350**.

*Schedule subject to change. Always check **[WWW.MYGMA.ORG](http://WWW.MYGMA.ORG)** for the most updated information on GMA Events.*



# JUNE



# GMA NIGHT AT THE *Grasshoppers*

## THURSDAY, JUNE 5

## TICKETS ONLY \$20

Price includes picnic voucher, game ticket, and parking.

### PRE-GAME PICNIC

### 5:00-6:30PM

(GMA EMPLOYEE BACK PARKING LOT)

### GAME TIME: 6:30PM



### ORDER TICKETS BY

### MONDAY, JUNE 2

AT [MYGMA.ORG](http://MYGMA.ORG)

### AFTER CUTOFF DATE \$10 FOR COOKOUT ONLY\*

FOR EMPLOYEES OF GMA MEMBER COMPANIES AND THEIR FAMILIES & FRIENDS!

**MAKE IT A COMPANY OUTING!**



**Date:** Tuesday, June 10  
**Time:** 8:00 AM – 9:00 AM;  
Registration/Breakfast begins at 7:45 AM

**Location:** GMA, 225 Commerce Pl, GSO

**Speaker:** Alexandra Arpajian, Carolina Theatre

**SPONSORED BY:**



## BRIDGING PURPOSE AND PERFORMANCE:

Strategies for Meaningful Employee and Community Engagement



**Date:** Tuesday, June 17

**Time:** 12:00 PM – 1:15 PM;

Registration/Lunch begins at 11:45 AM

**Location:** GMA, 225 Commerce Pl, GSO

**Presented by:** Leslie Speas, Influence HR Consulting

*Lunch provided with registration.*



## LUNCH MEET UP

**Date:** Wednesday, June 18  
**Time:** 12:30 PM – 1:30 PM

**Location:** Darryl's Wood Fired Grill  
3300 W. Gate City Blvd, GSO

*Attendees responsible for their own checks.*



**Date:** Wednesday, June 25

**Time:** 11:30 AM – 1:30 PM

**Location:** GMA, 225 Commerce Pl, GSO

**FREE lunch from Culinary Visions compliments of GMA.**

## SPONSORSHIP OPPORTUNITIES

Exclusive sponsorship opportunities are available to members throughout the year. We will help you identify the event that aligns perfectly with your marketing goals and budget.

## ADVERTISING OPPORTUNITIES

GMA offers a variety of advertising opportunities exclusively for our members. You can secure advertising space in *Trends*, *Member Matters*, and our e-newsletter. Additionally, you can include an 8 ½ x 11 flyer in *Member Matters*.

Email [info@mygma.org](mailto:info@mygma.org) for additional information.

## A CALL FOR VOLUNTEERS! WE NEED YOU!

This is your opportunity! We are calling on all members who are interested in volunteering at our upcoming events. Your time, energy, and enthusiasm can make a real impact, and we would love to have you!

Scan the QR code and complete the Volunteer Interest form to be added to our volunteer list.



## FOLLOW US ON SOCIAL MEDIA



@Guilford.Merchants.Association



@guilford-merchants.association



@guilfordmerchantsassociation



@MyGMATweets



@GuilfordMerchants



# NETWORKING GROUPS



**MONDAYS**  
11:45 AM – 1:00 PM



**THURSDAYS**  
7:45 AM – 9:00 AM



**FRIDAYS**  
7:45 AM – 9:00 AM

## JULY


**GMA TOP SEO ESSENTIALS & TRENDS:**  
How to Rank Higher in 2025  
**Date:** Thursday, July 10  
**Time:** 12:00 PM – 1:15 PM;  
Registration/Lunch begins at 11:45 AM  
**Location:** GMA, 225 Commerce Pl, GSO  
**Presented by:** Nikki Corbett, Precise Creative  
*Lunch provided with registration.*

**GMA RISERS** **LUNCH MEET UP**  
**Date:** Wednesday, July 16  
**Time:** 12:30 PM – 1:30 PM;  
**Location:** Taco Mama, 2168 Lawndale Dr, GSO  
*Attendees responsible for their own checks.*

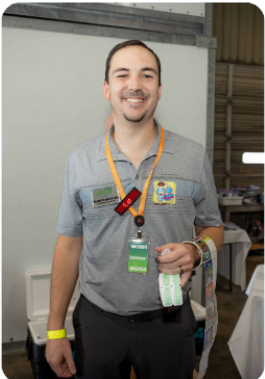
**GMA FREE-DAY FRIDAY** **FREE 15-MINUTE MASSAGE**  
From Kneaded Energy  
**Date:** Friday, July 18  
**Time:** 10:00 AM – 1:00 PM  
**Location:** GMA, 225 Commerce Pl, GSO  
**VERY LIMITED SPACE AVAILABLE!**  
SCAN THE QR CODE TO RESERVE YOUR SPOT!  


**GMA MEMBER ORIENTATION** **Date:** Tuesday, July 22  
**Time:** 12:00 PM – 1:00 PM;  
Registration/Lunch begins at 11:45 AM  
**Location:** GMA, 225 Commerce Pl, GSO  
*Lunch provided with registration.*

**GMA NOONTIME NETWORK** **Date:** Thursday, July 24  
**Time:** 11:30 AM – 1:30 PM  
**Location:** Hilton Garden Inn (Airport)  
238 NC Highway 68 South Airport at Pai Park, GSO  
*Lunch provided with registration.*  
**HOSTED BY:** 

**GMA REFERRAL PROGRAM**  
Refer a new member and receive a **\$25 gift card** when they join.  
There is no limit to how many gift cards you can earn, so start spreading the word about GMA today!  
**GMA GRR**   
GMA REFERRAL REWARDS

## MAY MEMORIES



## AUGUST EVENTS

**TUE 12** CENTER CITY  
AM BRIEFING  
**WED 13** RISERS  
WORKSHOP

**TUE 19** AFTER WORK  
NETWORK  
**TUE 26** TEACH ME  
TUESDAY

**THU 27** RISERS LUNCH  
MEET UP



225 Commerce Place  
Greensboro, NC 27401  
336-378-6350  
www.mygma.org

*Special thanks for GMA's Mailing Sponsor*



336.230.0040 | source4greensboro.com



# AFTER WORK NETWORK

May 13, 2025



Your attendance at GMA events expresses your consent to be photographed and/or appear on video. Photographs and videos taken at GMA events may be used for marketing purposes.

Attendees of meetings and events at GMA's office (225 Commerce Place) may use one of the seven designated "VISITOR" spaces in GMA's lot or park for free in GMA's Rear Parking Lot at 238 N. Eugene St. Alternatively, metered parking is available along Commerce Place. Please make sure to pay on the ParkMobile app if using metered parking.