

# **GMA** **MEMBER MATTERS**

*BECAUSE OUR MEMBERS... MATTER!*

VOLUME 26, ISSUE 5  
MAY 2025

## UPCOMING EVENTS



### MAY

THU 8 DIGITAL MARKETING  
INSTITUTE

THU 22 POLICE & COMMUNITY  
ANNUAL BANQUET

TUE 13 AFTER WORK  
NETWORK

THU 29 RISERS  
SOCIAL

WED 21 MEMBER  
ORIENTATION

### JUNE

THU 5 GMA GRASSHOPPERS  
NIGHT OUT

TUE 10 CENTER CITY  
AM BRIEFING

TUE 17 TEACH ME  
TUESDAY

WED 18 RISERS LUNCH  
MEET UP

WED 25 MEET &  
EAT

Scan the QR code  
below for more  
details on upcoming  
events or to register!



### EVENT REGISTRATION REQUIRED – [WWW.MYGMA.ORG](http://WWW.MYGMA.ORG)

Unless otherwise noted, all events are included with your GMA membership dues at no additional charge for all employees. Advance registration is **REQUIRED** to ensure we have ample food, seating and other accommodations for all attendees. Please visit **[WWW.MYGMA.ORG](http://WWW.MYGMA.ORG)** to register online. Guests may attend two GMA events before joining. If you are concerned about inclement weather cancelling an event or meeting that GMA is hosting, please visit [mygma.org](http://mygma.org), check our Facebook or Twitter feeds, or call our office at **(336) 378-6350**.

*Schedule subject to change. Always check **[WWW.MYGMA.ORG](http://WWW.MYGMA.ORG)** for the most updated information on GMA Events.*

# NETWORKING GROUPS



**networkinggurus**  
Where Referrals Equal Success

**MONDAYS**  
11:45 AM – 1:00 PM



**THURSDAYS**  
7:45 AM – 9:00 AM



**FRIDAYS**  
7:45 AM – 9:00 AM

## MAY

### AI MADE SIMPLE:

Practical Tools, Trends & Other Insights for Your Business



**DIGITAL MARKETING INSTITUTE**

**Date:** Thursday, May 8  
**Time:** 12:00 PM – 1:15 PM;  
Registration/Lunch begins at 11:45 AM

**Location:** Greensboro–High Point Marriott Airport (Piedmont Ballroom), One Marriott Dr, GSO

**Presented by:** Jay Vics of JVI Mobile Marketing  
*Lunch provided with registration.*



**Date:** Tuesday, May 13  
**Time:** 4:30 PM – 6:30 PM

**Location:** Mi-Box Triad, 7712 Boeing Dr. Ste A, GSO

Hosted by:

Sponsored by:



**Date:** Wednesday, May 21  
**Time:** 12:00 PM – 1:00 PM;  
Registration/Lunch begins at 11:45 AM

**Location:** GMA, 225 Commerce Pl, GSO

*Lunch provided with registration.*



### JAKE'S BILLIARDS

**Date:** Thursday, May 29  
**Time:** 5:30 PM – 7:30 PM

**Location:** 1712 Spring Garden St, GSO

*Wrap up your workday with your fellow young professionals, and enjoy a complimentary game of darts and pool courtesy of GMA!*

## POLICE & COMMUNITY ANNUAL BANQUET

Presented by **GMA**

**Thursday, May 22**

**Location:** Sheraton Greensboro Hotel

**Tickets are \$50 per person.**

Tickets and sponsorship opportunities available now. For more details or to sponsor a police officer ticket for this event, go to [www.policedinner.com](http://www.policedinner.com)

**PURCHASE/SECURE TICKETS BY WEDNESDAY, MAY 15**

### GMA REFERRAL PROGRAM

Refer a new member and receive a **\$25 gift card** when they join.

There is no limit to how many gift cards you can earn, so start spreading the word about GMA today!



### SPONSORSHIP OPPORTUNITIES

Exclusive sponsorship opportunities are available to members throughout the year. We will help you identify the event that aligns perfectly with your marketing goals and budget.

### ADVERTISING OPPORTUNITIES

GMA offers a variety of advertising opportunities exclusively for our members. You can secure advertising space in *Trends*, *Member Matters*, and our e-newsletter. Additionally, you can include an 8 ½ x 11 flyer in *Member Matters*.

Email [info@mygma.org](mailto:info@mygma.org) for additional information.

### Become a GMA Volunteer Today!

Volunteering at a GMA event is a great way to get more involved and meet even more members! We depend on our volunteers for the success of our events.

Scan the QR code and complete the Volunteer Interest form to be added to our volunteer list.



### FOLLOW US ON SOCIAL MEDIA



@Guilford.Merchants.Association



@guilford-merchants.association



@guilfordmerchantsassociation



@MyGMATweets



@GuilfordMerchants

# JUNE



## GMA NIGHT AT THE *Grasshoppers*

**THURSDAY, JUNE 5**

**TICKETS ONLY \$20**

*Price includes picnic voucher, game ticket, and parking.*

**PRE-GAME PICNIC**

**5:00-6:30 PM**

*(GMA EMPLOYEE BACK PARKING LOT)*

**GAME TIME: 6:30 PM**



**ORDER TICKETS BY**

**MONDAY, JUNE 2**

**AT MYGMA.ORG**

**AFTER CUTOFF DATE  
\$10 FOR COOKOUT ONLY\***

FOR EMPLOYEES OF GMA MEMBER COMPANIES AND THEIR FAMILIES & FRIENDS!

**MAKE IT A COMPANY OUTING!**



**Date:** Tuesday, June 10

**Time:** 8:00 AM - 9:00 AM;

*Registration/Breakfast begins at 7:45 AM*

**Location:** GMA, 225 Commerce Pl, GSO

**Speaker:** Alexandra Arpajian, Carolina Theatre

**SPONSORED BY:**



### BRIDGING PURPOSE AND PERFORMANCE:

*Strategies for Meaningful Employee and Community Engagement*



**Date:** Tuesday, June 17

**Time:** 12:00 PM - 1:15 PM;

*Registration/Lunch begins at 11:45 AM*

**Location:** GMA, 225 Commerce Pl, GSO

**Presented by:** Leslie Speas, Influence HR Consulting

*Lunch provided with registration.*



### LUNCH MEET UP

**Date:** Wednesday, June 18

**Time:** 12:30 PM - 1:30 PM

**Location:** Darryl's Wood Fired Grill, 3300 W

Gate City Blvd, GSO

*Attendees responsible for their own checks.*



**Date:** Wednesday, June 25

**Time:** 11:30 AM - 1:30 PM

**Location:** GMA, 225 Commerce Pl, GSO

**FREE lunch from Culinary Visions compliments of GMA.**

**MARCH/APRIL  
MEMORIES**



**JULY  
EVENTS**

**THU 10** DIGITAL MARKETING  
INSTITUTE

**WED 16** RISERS LUNCH  
MEET UP

**FRI 18** FREE DAY  
FRIDAY  
**TUE 22** MEMBER  
ORIENTATION

**THU 24** NOONTIME  
NETWORK



225 Commerce Place  
Greensboro, NC 27401  
336-378-6350  
www.mygma.org

*Special thanks for GMA's Mailing Sponsor*



336.230.0040 | source4greensboro.com



Your attendance at GMA events expresses your consent to be photographed and/or appear on video. Photographs and videos taken at GMA events may be used for marketing purposes.

Attendees of meetings and events at GMA's office (225 Commerce Place) may use one of the seven designated "VISITOR" spaces in GMA's lot or park for free in GMA's Rear Parking Lot at 238 N. Eugene St. Alternatively, metered parking is available along Commerce Place. Please make sure to pay on the ParkMobile app if using metered parking.